

## Practice Abstract

<b>Practice Location:</b>	Traverse City, Mi	<b>Information as of:</b>	September 2017
<b>Reason for Sale:</b>	Retirement	<b>Asking Price*:</b>	Practice \$169,000

### PRACTICE OVERVIEW

<b>Date Established:</b>	1976	<b>Clinical Focus:</b>	
<b>Techniques:</b>	Diversified Gonstead Thompson Still wagon	<b>Therapy Modalities:</b>	Traction Cold packs Trigger point
<b>Payer Profile:</b>	General Insurance - 44% Medicare - 05% Welfare - 05% W/C - 05% P.I. - 05% Cash - 45%	<b>Source of Patients:</b>	Referrals - 70% Ads - 22% Walk in - 05% HMO - 01% Professional ref - 01%
<b>Staff:</b>		<b>Patient Hours:</b>	

### GEOGRAPHIC AREA

<b>Locale:</b>	Mid size town	<b>Economic Outlook:</b>	Great
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### FACILITY AND LOCATION

<b>Size:</b>	2,400 sq ft	<b>Proposed Rent:</b>	negotiable
<b>Facility:</b>	Professional building	<b>Neighborhood:</b>	Mix – commercial & residential
<b>Equipment:</b>	computerized		

### PRACTICE STATISTICS

	12 Months	12 Months	<u>New Patients</u>	<u>Patients visit</u>	<u>Gross Billings</u>	<u>Collections</u>
<b>Patient Visits/Month:</b>			73	<b>5,863</b>	2014	\$172,323
<b>New Patients/Month:</b>			79	<b>6,004</b>	2015	\$171,265
<b>Average Charge per Office Visit:</b>			67	<b>5,451</b>	2016	\$147,408

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**IMPORTANT!**  
If there is any possibility  
that you are pregnant,  
please tell us before x-rays  
are taken.